

FOR IMMEDIATE RELEASE

Friday, January 29, 2021

CHISHOLM – Mayor Gail Degagne participated in a virtual event with Minister MacLeod and Minister Clark on January 20<sup>th</sup>, 2021 to discuss the **Stay Home. Stay Safe. Save Lives.** social media campaign.

As COVID-19 case counts continue to rise it is more critical than ever that Ontarians stay home, stay safe and save lives. Municipalities have been asked to become influencers and help spread the messages of how important it is to stay home.

“We are asking the residents of the Township of Chisholm to actively work together to stop the spread of COVID19 by staying home as much as possible.” said Mayor Degagne. “Staying home means savings lives. Please only go out for the essentials: work, school, groceries, pharmacy, health care, assisting vulnerable individuals or to get some exercise or physical activity. By staying home you are keeping you and your family safe, while also helping to ensure that the lives of others are protected as well. Yes, it is difficult, but this too shall pass. Here are some ways you can help:

- Stay Home
- Share the message on your own social media accounts
- Make some “Check-In and Chat Phone/Video Calls” with friends and loved ones
- Donate to the food bank
- Support local restaurants and businesses by taking advantage of curbside pickup
- Take care of yourself by getting outside for some fresh air and exercise
- Practice Gratitude

This is but a few simple ways that you can help. I’m sure there are so many other great ideas. So, if you have an idea of your own or an inspirational story to share, please let us know, we would love to share it with others. This is a time for us to come together and work towards the common good of keeping people safe and healthy.”, said Degagne.

In an email from Minister Clark, immediately following for the event, he wrote, “I would like to express my thanks and appreciation for joining Minister MacLeod and me earlier today and agreeing to use your social networks with the **#StayHomeOn** message through some of Ontario’s most talented and prominent athletes, artists, musicians, actors and elected officials to help stop the spread of COVID-19.”

The township invites residents to share this message through their own social media platforms using **#StayHomeON** and/or sharing posts from the townships Facebook and Twitter accounts.

“We can help break the deadly trend of COVID-19 transmission in our communities, hospitals, long-term care homes, and workplaces by using our social media channels to spread the word to **#StayHomeON** to our community.” states Mayor Degagne.